



JUNIOR LEAGUE OF
MEMPHIS

Contact:

Kate Bass, Junior League of Memphis
Marketing/PR Chair
512.698.2106 (cell)
kate.bass@ftnfinancial.com

Laura Doty, Junior League of Memphis
Communications Manager
662.816.8681 (cell)
ledoty1@gmail.com

FOR IMMEDIATE RELEASE

**Junior League of Memphis Announces 2017-2018
Board of Directors and Senior Management Council**

MEMPHIS, TENN. – May 15, 2017 – After years of planning and research, the Junior League of Memphis (JLM) moved to an evolved leadership structure wherein the Board of Directors is responsible for governance, and a new Senior Management Council presides over management of the organization, one of Memphis' largest volunteer organizations. Additionally, terms are now staggered, and some women will serve in their positions for two years before rotating off in order to help with continuity and consistency. This is the second JLM year under this structure.

"I am proud to be continuing to serve as President of the Junior League of Memphis and work alongside these amazing women," said Jennifer Taylor, President of the Junior League of Memphis. "JLM is an organization of 1,600 women committed to revitalizing neighborhoods in the Memphis community by serving in the Berclair, Binghampton and Highland Heights neighborhoods, forming lasting partnerships and participating in programs in these areas. Our volunteers bring our mission to life by promoting voluntarism, developing the potential of women and improving our community as they have been doing for the past 95 years."

On average, these volunteers donate more than 30,000 hours of community service annually to impact change in our community in areas such as literacy, health and neighborhood revitalization. Since its founding in 1922, the JLM has helped to start and contributed to some of Memphis' most worthwhile organizations, including Hope House, the Church Health Center and the Pink Palace Museum. The 2017-2018 Board of Directors and Senior Management Council will continue to lead the JLM in such endeavors. The leaders are:

Board of Directors

President

Jennifer Taylor, Director of Clinical Services, Audiology, The University of Memphis

Assistant to the President

Peria Gober, Hats & Accessories Buyer, City Gear

Executive Vice President

Cara Sievers, Safety Communications Manager, International Paper

Executive Secretary/League Attorney

Asia Diggs Meador, General Counsel, VP of Compliance & HR, Meritan, Inc.

Treasurer

Jordan Stephens, Financial Advisor, UBS Financial Services, Inc.

Policy and Governance Director

Whitney Harmon, Shareholder, Baker, Donelson, Bearman, Caldwell & Berkowitz, PC

Community Outreach Director

Brandy Ward, Vice President, Harvestons Securities, Inc.

Nominating Director

Karimeh McDaniel, Community Volunteer

Board Member at Large

Tabitha Glenn, Executive Director, ALSAC/St. Jude

League Audit Director

Laura Finley, Manager/Interior Designer, Nadeau

Long-Range Planning Director

Caroline Sones, Vice President of Franchise Development, Need A Sitter, Inc.

Sustainer Director

Gay Landaiche, Educator and Community Volunteer

President Elect

Erica Coopwood, Community Volunteer

Senior Management Council**Executive Vice President**

Cara Sievers, Safety Communications Manager, International Paper

Assistant to the Executive Vice President

Traci Strickland, Senior Vice President – Marketing, Triumph Bank

Finance Manager

Sherry Akins, Controller, Johnson Bryce, Inc.

Training Manager

Megan Bonner, Pharmaceutical Sales Representative, Takeda Pharmaceuticals

Community Manager – Internal

Natalie Cathcart, Occupational Therapist, Methodist LeBonheur Hospital, Germantown

Community Manager – External

Edgin Levy, Recruiting Manager, Robert Half Finance and Accounting

Communications Manager

Laura Doty, Marketing and Communications Manager, Memphis Zoo

Membership Manager

Jennifer Culotta, Director of Sales and Marketing, Lokion

Fund Development Manager

Jaime Hopkins, Financial Advisor, Merrill Lynch

Civic Engagement Manager

Lori Evans, Communications Specialist II, International Paper

Sustainer Manager

Samantha Towne, Community Volunteer

Operations Manager

Lee Sellers, Community Volunteer

Special Appointment**Association of Junior Leagues International Conference Chair**

Bethany McRae, Email Marketing Consultant, ServiceMaster

About the Junior League of Memphis

The Junior League of Memphis (JLM) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. As one of the largest volunteer groups in the Mid-South, the JLM is committed to revitalizing neighborhoods in and around Memphis through the development of, and participation in, programs that positively impact the environments where people live, work and play.

###