



JUNIOR LEAGUE OF
MEMPHIS

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FOR IMMEDIATE RELEASE

Junior League of Memphis Continues Partnership with Babcock Gifts

MEMPHIS, TENN. – April 7, 2017 – The Junior League of Memphis (JLM) is partnering with Babcock Gifts to host a shopping event that benefits the JLM. Through a partnership between the JLM and Babcock Gifts, the store will donate a percentage of sales to the JLM and its mission of promoting voluntarism, developing the potential of women and improving communities. This is the perfect opportunity to get your graduation, wedding, Easter and Mother's Day gifts.

On Tuesday, April 11, Babcock Gifts will donate 10 percent of pre-tax sales to the Junior League of Memphis from 3 to 6 p.m. Babcock Gifts' new location is at 4538 Poplar Avenue in Laurelwood Shopping Center.

"I am so excited to have an ongoing partnership with Babcock Gifts," said Jennifer Taylor, President of the Junior League of Memphis. "Their ongoing support for the Junior League of Memphis has continued to impress me. I appreciate all of their help in helping our mission come to life through their generous donations to the Repeat Boutique and shopping days like this one."

This event is one of many contributions that Babcock's has made to the JLM. For more than 11 years, the store has donated leftover inventory and samples of discontinued merchandise to the JLM's second-hand store, Repeat Boutique (3586 Summer Avenue).

"As a fundraiser, Repeat Boutique relies on generous donations from well-loved local businesses like Babcock Gifts," said Jessica Indingaro, Chair of the JLM Repeat Boutique Committee. "Our customers flock to the beautiful pieces donated by Babcock Gifts."

About the Junior League of Memphis

The Junior League of Memphis (JLM) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. As one of the largest volunteer groups in the Mid-South, the JLM is committed to revitalizing neighborhoods in and around Memphis through the development of, and participation in, programs that positively impact the environments where people live, work and play.

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