



**JUNIOR LEAGUE OF  
MEMPHIS**

*Women building better communities*

**FOR IMMEDIATE RELEASE**

**Media Contact:**

Cara Sievers  
Junior League of Memphis Communications Director  
E-mail: carabethe@gmail.com

**The Junior League of Memphis Hosts Character Breakfast**

Memphis, Tenn. – Jan. 30, 2015 – The Junior League of Memphis (JLM) has announced it will host a Character Breakfast on Saturday, March 28, 2015, at the Junior League of Memphis Community Resource Center at 3475 Central Ave., 8:30 to 10:30 a.m.

Character Breakfast activities include a visit from popular children’s characters, including Disney Frozen’s Elsa, Spider-Man and Batman. Children also will have the opportunity to create a craft relating to a popular children’s book, “Goodnight Memphis,” by Grace Skertich, and the book will be read during storytime. Additionally, the Easter Bunny will make an appearance, and a photographer will be on hand to take each child’s photo with the Easter Bunny.

“Not only is this a fun time for the children to visit with some of their favorite characters, but the programming for the event is focused on building character as well,” said Junior League of Memphis President Carolyn Danley. “We are so excited to host this Character Breakfast, and can’t wait to see the delight on each child’s face.”

The Character Breakfast costs \$25 for an adult and child, and \$10 for each additional child. Tickets can be purchased at [www.jlmemphis.org](http://www.jlmemphis.org) or by calling 901-452-2151.

**About the Junior League of Memphis**

The Junior League of Memphis (JLM) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. As one of the largest volunteer groups in the Mid-South, the JLM is committed to improving the lives of women and children in the Memphis community.

###