



JUNIOR LEAGUE OF
MEMPHIS

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FOR IMMEDIATE RELEASE

Junior League of Memphis to Host Second Annual Memphis Women's Summit

MEMPHIS, TENN. – January 20, 2017 – The Junior League of Memphis (JLM) Memphis Women's Summit is a community-focused leadership conference that will take place on March 30, 2017 at The University of Memphis University Center. The Summit will span themes of professional, personal and community leadership to invigorate and empower women to elevate themselves and Memphis.

The one-day event includes breakout sessions with local leaders, vendor booths, a luncheon featuring a panel of top female leaders from Memphis and a keynote address given by Susan Packard, co-founder of HGTV.

This event serves as a key fundraiser for the JLM. Funds raised from the event help to support the JLM's ongoing efforts to improve the Memphis community. Tickets are available now until January 31 for a discounted price of \$150 then increase to \$175 each. For more information and to purchase tickets, visit our website www.memphiswomenssummit.org and follow the JLM on Facebook, Twitter and Instagram.

About Susan Packard

Susan Packard is co-founder and former Chief Operating Officer of HGTV. She has held a variety of senior positions at Scripps Networks Interactive, the leading developer of lifestyle-oriented content for television and the internet. Under Packard's leadership, HGTV became one of the fastest growing cable networks in television history.

In February 2015, Packard's book entitled *New Rules of the Game* was released, a smart business guide that reveals how to use strategic gamesmanship to succeed in corporate America. It also provides insights, tips and direction to women in business, based on experiences from her own 30-year career, as well as from a dozen other prominent executives.

About the Junior League of Memphis

The Junior League of Memphis (JLM) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. As one of the largest volunteer groups in the Mid-South, the JLM is committed to revitalizing neighborhoods in and around Memphis through the development of, and participation in, programs that positively impact the environments where people live, work and play.

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