



JUNIOR LEAGUE OF
MEMPHIS

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FOR IMMEDIATE RELEASE

Junior League of Memphis Partners with FOX13 for Read Across America Day

MEMPHIS, TENN. – February 28, 2017 – The Junior League of Memphis (JLM) is partnering with FOX13's Family Focus initiative for Read Across America Day on March 2, 2017. The JLM is donating 1,000 books to Memphis schools, which have been collected as part of the Read20 Book Patrol initiative. JLM members will deliver books to seven schools where FOX13 news personalities will be reading to students.

Tennessee First Lady Crissy Haslam's Read20 Book Patrol was created as a way to work with police departments to get books into the community and encourage children to read for an extra 20 minutes each day to improve literacy. The JLM has collected over 20,000 books over the past two years for the Memphis community.

"Our volunteers have greatly enjoyed collecting these books and putting them into children's hands," said Jennifer Taylor, Junior League of Memphis President. "We are proud to be working with FOX13 News to give out these books."

About the Junior League of Memphis

The Junior League of Memphis (JLM) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. As one of the largest volunteer groups in the Mid-South, the JLM is committed to revitalizing neighborhoods in and around Memphis through the development of, and participation in, programs that positively impact the environments where people live, work and play.

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