



**JUNIOR LEAGUE OF
MEMPHIS**

Women building better communities

FOR IMMEDIATE RELEASE

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**Junior League of Memphis Teams Up with City Mayor to Bring Holiday Cheer to
Underprivileged Kids in Binghampton**

The Junior League of Memphis Hosts Annual December Saturday Holiday Event

Memphis, Tenn. – December 2, 2013 – The Junior League of Memphis (JLM) will host its annual December G.R.O.W. Saturday holiday event December 14 at noon at Lester Community Center, 317 Tillman St.

For more than three years, the JLM's G.R.O.W. initiative has brought joy to local children and families through recreational, educational and social service programming with the help of more than 1,500 League volunteers.

This year's event, which will feature Santa, cookie decorating and craft making, will also include a special presentation by Mayor AC Wharton at 2 p.m.

A prominent three-year-old initiative of the JLM, G.R.O.W provides social and academic enrichment programs for families in Binghampton. G.R.O.W. is the JLM's three-year-old educational initiative that addresses research showing that one in five children in the city are born to teenage mothers and that one in four of its pre-school children live in dire poverty. The initiative focuses on improving the Binghampton community through programming in the areas of literacy, education, health and wellness, personal growth and development, and community empowerment. The project has included three-programs with Thursday Night Supper Club, Saturday Special Events and a Pre-school Reading program at neighborhood elementary school, Cornerstone Prep. Additionally, a Pre-school program was recently added at Brewster Elementary for the 2013-14 school year.

"There is nothing more inspiring than coming together as a community to share the spirit of the season. The holidays are a time for gifting, and a time for giving. This G.R.O.W. Saturday event is one of the great ways to give back this holiday season to help improve lives and make communities stronger all year long," said 2013 – 2014 JLM President Stephanie Simpson.

"We think every child should have something under their Christmas tree. Our hope is that this event will help bring holiday cheer to children within the Binghampton community."

About the Junior League of Memphis

The Junior League of Memphis (JLM) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. As one of the largest volunteer groups in the Mid-South, the JLM is committed to improving the lives of women and children in the Memphis community.

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