



**JUNIOR LEAGUE OF
MEMPHIS**

Women building better communities

FOR IMMEDIATE RELEASE

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Junior League to Host Holiday Gift Showcase Preview Party, September 28

Memphis, TN – September 12, 2013 – The Junior League of Memphis (JLM) will host “Gear-Up for Gift Showcase” Saturday, September 28 at 7 p.m. at the Community Resource Center as part of its effort to launch the Junior League Gift Showcase (JLGS) holiday shopping event in November.

This year, in lieu of Merry Marketplace, the JLM is hosting JLGS – an all-new type of boutique shopping experience, featuring the best of fashion, jewelry, art and home décor in the Mid-South.

The “Gear-Up for Gift Showcase” launch event in September is designed to give attendees a sneak peek of what to expect at the JLGS.

“This launch party is a highly anticipated event,” said Stephanie Simpson, Junior League of Memphis president. “We’ve got a great auction, fantastic entertainment and delicious food. It’s sure to be a blast.”

The revenue from this event, as well as the additional fundraisers of the JLM, directly support the mission of the JLM to help women and children in need throughout the Memphis and Mid-South community.

For more information, or to buy tickets to the Gear-Up for Showcase launch party, visit the JLM’s website at <http://www.jlmemphis.org/?nd=merry>.

The JLM is encouraging shoppers to save the date for the JLGS which will be held Nov. 8 – 9, 2013, at the beautiful Memphis Botanic Garden, 750 Cherry Rd., Memphis, TN 38117. Admission is \$10 per person, kids age 5 and under will be free with paid adult.

JLGS EVENT HOURS:

Gear-Up Launch Party

Sept. 28, 7 p.m. at the Community Resource Center, 3475 Central Avenue, Memphis, TN 38111-4407

General Shopping

Nov. 8, Noon – 5 p.m.

Nov. 9, 9 a.m. – 5p.m.

Breakfast Boutique

Nov. 8, 9 a.m. – Noon

Girl's Night Out

Nov. 8, 5 p.m. – 9 p.m.

Junior League Gift Showcase Sponsors:

- Sedgwick (Presenting Sponsor)
- Methodist Le Bonheur Healthcare (Breakfast Boutique)
- Baptist Memorial Health Care (Girl’s Night Out)
- Boyle

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- Anheuser-Busch, Inc.
- Budweiser of Memphis
- Orion Federal Credit Union
- Lanigan Worldwide Moving & Warehousing, Inc.
- Leo Events /Tennessee Limousine Service

About the Junior League of Memphis

The Junior League of Memphis (JLM) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. As one of the largest volunteer groups in the Mid-South, the JLM is committed to improving the lives of women and children in the Memphis community.

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