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FOR IMMEDIATE RELEASE

Junior League of Memphis Wins Inaugural SPARK Award

Memphis, Tenn. – Nov. 29, 2014 – The Junior League of Memphis was named a winner of a SPARK award in the nonprofit category. The SPARK Awards, an extension of the WKNO Series *The SPARK*, recognized individuals, nonprofits, corporations, and schools, in 13 different categories, who are igniting change and making a positive impact in the Greater Memphis community. Carolyn Danley, president of the Junior League of Memphis, accepted the award on behalf of the JLM.

“The Junior League of Memphis is about promoting positive change within our community, and we are humbled to be in such great company among the other nominees,” said Carolyn Danley, president of Junior League of Memphis.

Thirteen winners were announced from 37 finalists, in 13 different categories. Public nominations were held from Aug. 15 to Sept. 15.

“There are so many organizations and individuals in the Mid-South who are leading by example with their amazing efforts,” said Jeremy Park, president of the Lipscomb Pitts Breakfast Club and host of *The SPARK*.

Two Junior League of Memphis partners also won SPARK Awards. Agape North and Walter Casey of the Lester Community Center won their respective categories.

The SPARK Awards are produced in partnership with WKNO-TV, the Lipscomb Pitts Breakfast Club (LPBC), Media Source, and The Rotary Club of Memphis.

About the Junior League of Memphis

The Junior League of Memphis is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. As one of the largest volunteer groups in the Mid-South since 1922, the JLM is committed to improving the lives of women and children in the Memphis community. For more information, please visit www.jlmemphis.org

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